

☐	Off / On	Campaign name	—	—	Impressions	—	Cost per result	—	Amount spent	—	Ends	—	Link clicks	—	Website purchases	—	On-Facebook Purchases	—	Website purchases conversion value	—	Website purchase ROAS (return on ad...
☐	☒	RI - Remarketing - Cost Cap - USA - CBO		30,723	200,904		\$61.26	Per Purchase	\$2,940.33		Ongoing		759		48 ¹⁰⁰		—		\$14,787.38 ¹⁰⁰		5.03 ¹⁰⁰
☐	☒	RI - Remarketing - USA - CBO - 09/29		40,062	544,802		\$54.96	Per Purchase	\$9,397.75		Ongoing		1,999		171 ¹⁰⁰		—		\$51,939.47 ¹⁰⁰		5.53 ¹⁰⁰
☐	☒	RI - Prospecting - USA - ABO - 09/29		94,649	796,462		—	Per Purchase	\$10,078.23		Ongoing		6,740		—		—		\$0.00		—
☐	☒	RI - Flask Promo - USA - CBO - 12/04		46,283	91,484		\$284.39	Per Purchase	\$853.16		Ongoing		440		3 ¹⁰⁰		—		\$799.25 ¹⁰⁰		0.94 ¹⁰⁰
☐	☒	RI - Black Friday - USA - CBO - 11/25		39,332	94,446		\$23.00	Per Purchase	\$1,564.33		Ongoing		1,134		68 ¹⁰⁰		—		\$17,483.45 ¹⁰⁰		11.18 ¹⁰⁰
☐	☒	RI - Min Roas - USA - CBO		8,505	47,121		\$142.98	Per Purchase	\$1,715.81		Ongoing		352		12 ¹⁰⁰		—		\$4,666.55 ¹⁰⁰		2.72 ¹⁰⁰
☐	☒	Remarketing - video views		—	—		—	Per Purchase	\$0.00		Ongoing		—		—		—		\$0.00		—
☐	☒	Remarketing - 2021 - New FB integration		—	—		—	Per Purchase	\$0.00		Ongoing		—		—		—		\$0.00		—
☐	☒	Black Friday 2020 - Prospecting		—	—		—	Per Purchase	\$0.00		Dec 3, 2020		—		—		—		\$0.00		—
☐	☒	Remarketing (Black Friday 2020) ¹⁰⁰ View Charts Edit Duplicate		—	—		—	Per Purchase	\$0.00		Dec 3, 2020		—		—		—		\$0.00		—
☐	☒	Remarketing - Catalog Sales - 2020		—	—		—	Per Purchase	\$0.00		Ongoing		—		—		—		\$0.00		—
☐	☒	Prospecting - Expanded Reach		—	—		—	Per View Content	\$0.00		Ongoing		—		—		—		\$0.00		—
☐	☒	bau_Prospecting - CAMPAIGN 2 - Facebook		—	—		—	Per View Content	\$0.00		May 30, 2019		—		—		—		\$0.00		—
☐	☒	cbo_Prospecting - CAMPAIGN 1 - Facebook		—	—		—	Per View Content	\$0.00		May 30, 2019		—		—		—		\$0.00		—
		> Results from 30 campaigns ¹⁰⁰		152,183 People	1,795,219 Total		—	Multiple conversions	\$26,549.61 Total Spent				11,444 Total		— Total		— Total		\$0.00 Total		— Average